Website Consolidation using Application Gateway

Application Modernization & Innovation

Modernization of Web Applications to Microsoft Azure

CASE STUDY

Pharmaceuticals / Healthcare

About Customer

An Indian multinational pharmaceutical company. It is one of the largest generic pharmaceutical companies by revenue globally. It has a deep-rooted commitment to drive cutting-edge research and build world-class capabilities in manufacturing, supply chain and commercialization to meet the pressing needs in medical care. He has established a well-balanced global business in both advanced and developing markets.

Business Case

The organization has a site for each of their formulated medicinal product. These websites are developed by different product teams for the digital marketing initiatives. These were deployed on Azure cloud for the required elasticity. The websites were developed by different vendors & were part of different Azure App Service plan. the websites were scattered across multiple data center in the same region. These were becoming an operational overhead to the IT team. Due to this there arised a need of security to be provided across all the websites, reduce operational cost and provide operational efficiency.

Synergetics
Cloud Consulting

Approach-Engagement Model

- Strengthening the Engagement Model

- Provide Comprehensive Data Center & App Modernization Service

- End to End Technical Capability (Infra to App)

Benefit

- Secure Modern applications

- Detailed transparency & Improved Governance

- Optimize your Operations, productivity and cost of ownership

- Latest standards and compatibility

- Reduce Implementation Failure & Certificate Updates

The Solution

Web applications are increasingly targets of malicious attacks that exploit common known vulnerabilities. Common among these exploits are SQL injection attacks, cross site scripting attacks to name a few. Preventing such attacks in application code can be challenging and may require rigorous maintenance, patching and monitoring at many layers of the application topology. An Application gateway for website consolidation & to enable web application firewall feature was recommended, as this makes security management much simpler and gives better assurance to application administrators against threats or intrusions. A WAF solution can also react to a security threat faster by patching a known vulnerability at a central location versus securing each of individual web applications.
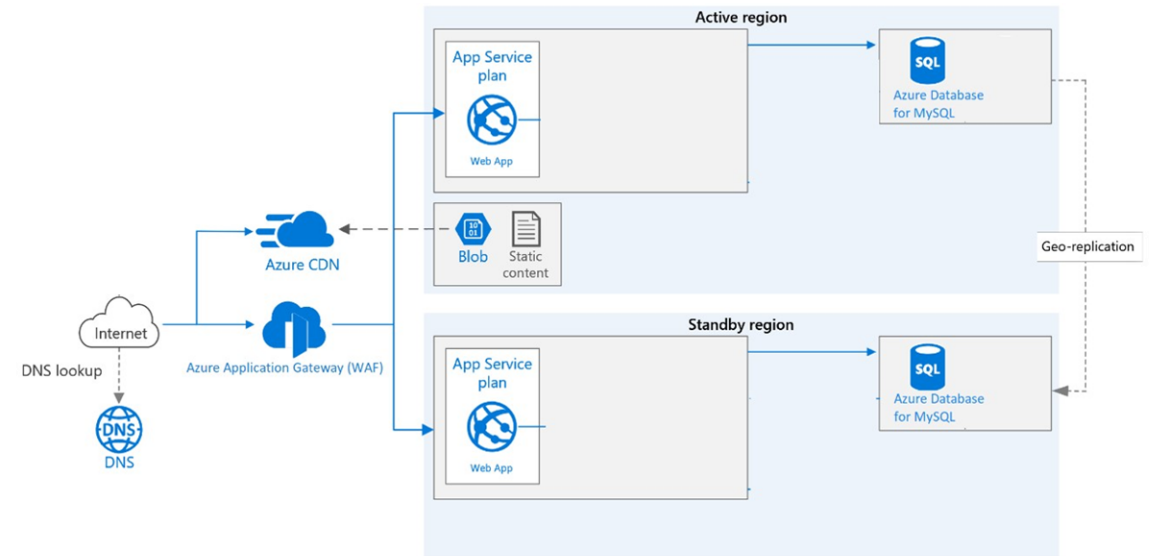
OUR CLOUD SOLUTIONS / SERVICES

Cloud Assessment

Data Estate Modernization

Cloud Management- Managed Services

Application Modernization & Innovation

Cloud Infrastructure & Application Migration

Datacenter Modernization

Synergetics is a "Born in the CLOUD" multi-services company providing services to help Small-Medium Enterprises grow faster by modernizing data centers and Applications involving adoption of Social, Mobile, Data & AI Solutions, DevOps, IoT, Analytics and Cloud technologies as Business Accelerators.

We specialize in offering **greenfield solutions** that empower our clients to take advantage of the **business opportunities** and accelerate their **productive efficiency**. We seek an opportunity to present our expertise and capabilities and ensure the best optimum utilization of your investments to modernize your IT segment and deliver as per your expectations. We are keen to brief you on the same at your convenient date and time. Also, you could guide us to the right person from your organization with whom we can carry forward this initiative.

We are also available through a Microsoft Teams call to understand your requirement and discuss the best possible cloud services and solutions we can offer you.

Do get in touch at **info@synergetics-consulting.com** or call on **9321840644** to confirm the meeting or for further queries.