

Web App Migration

Cloud Infrastructure &
Application Migration

Modernization of Web
Applications to Microsoft Azure

About Customer

An Indian multinational pharmaceutical company. It is one of the largest generic pharmaceutical companies by revenue globally. It has a deep-rooted commitment to drive cutting-edge research and build world-class capabilities in manufacturing, supply chain and commercialization to meet the pressing needs in medical care. He has established a well-balanced global business in both advanced and developing markets.

CASE STUDY

Business Case

The organization has a site for each of their formulated medicinal product. These websites are developed by different product teams for the digital marketing initiatives. The websites were developed by different vendors & were deployed on Virtual machines. The deployed websites were facing performance issues during some of the marketing initiatives due to unprecedented user load.



Approach-Engagement Model

- End to End Technical Capability (Infra to App)
- Possess Diverse Technical Capability in Infrastructure | Data Bases | Applications
- Services team that prioritizes assessment and anticipates & mitigates complex incidences and Executes Interactively
- Acquiring Accreditation of Multiple Specializations
- Structured datacenter transformation process

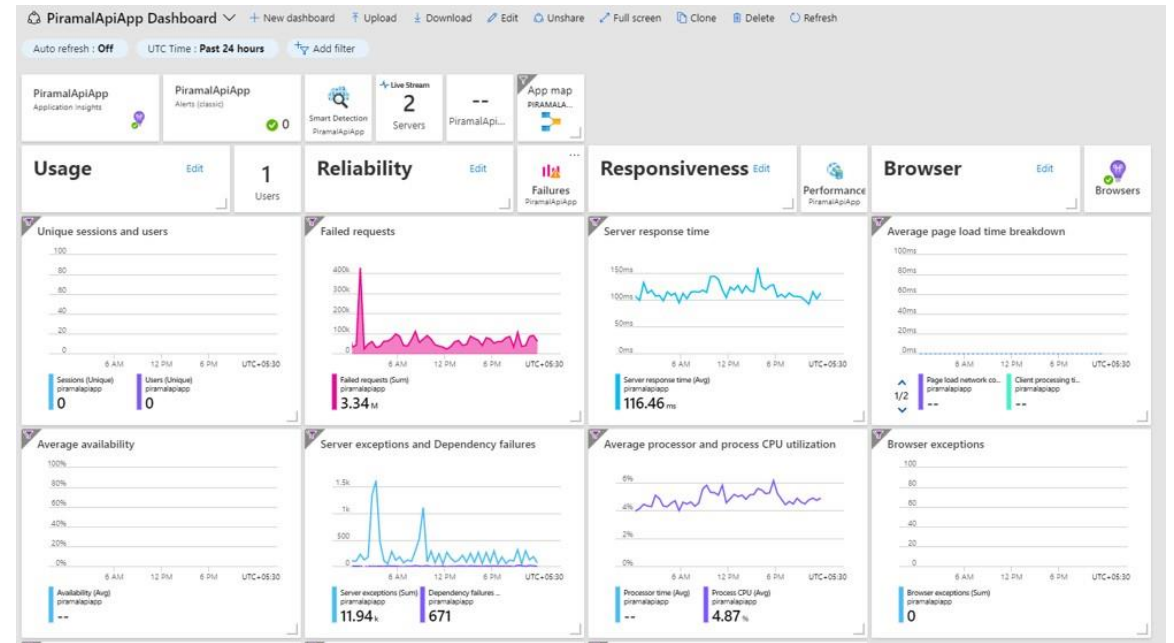
Benefit

- Improved agility & Increased elasticity
- Improved quality, Security & efficiency
- Better Redundancy and resiliency
- Reduce Implementation Failure, Reflections and Recovery Time
- Better Communication and Cooperation
- Optimising productivity and cost of ownership
- Accelerate Innovation & Optimize your Operations
- latest standards and compatibility
- Detailed transparency & Improved Governance

The Solution

Azure App Service is a fully managed web hosting service for building web apps, mobile back ends and RESTful APIs. From small websites to globally scaled web applications. You can spend more time creating value for your customers and less time managing infrastructure.

Azure app services take care of the availability, scale, security and infrastructure management for your apps, allowing you to spend less time on the underlying resources. Azure webapps provide separate deployment slot to maintain a different environment as per the company need in most cost efficient manner. It eliminates downtime when deployed in a live environment.



OUR CLOUD SOLUTIONS / SERVICES

Cloud Assessment

Data Estate Modernization

Cloud Management- Managed Services

Application Modernization & Innovation

Cloud Infrastructure & Application Migration

Datacenter Modernization

Synergetics is a “Born in the CLOUD” multi-services company providing services to help Small-Medium Enterprises grow faster by modernizing data centers and Applications involving adoption of Social, Mobile, Data & AI Solutions, DevOps, IoT, Analytics and Cloud technologies as Business Accelerators.

We specialize in offering **greenfield solutions** that empower our clients to take advantage of the **business opportunities** and accelerate their **productive efficiency**. We seek an opportunity to present our expertise and capabilities and ensure the best optimum utilization of your investments to modernize your IT segment and deliver as per your expectations. We are keen to brief you on the same at your convenient date and time. Also, you could guide us to the right person from your organization with whom we can carry forward this initiative.

We are also available through a Microsoft Teams call to understand your requirement and discuss the best possible cloud services and solutions we can offer you.

Do get in touch at **info@synergetics-consulting.com** or call on **9321840644** to confirm the meeting or for further queries.



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- Gold Application Integration
- Gold Datacenter
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- Gold Application Development
- Gold Data Analytics
- Silver Security
- Silver DevOps
- Silver Cloud Productivity

Microsoft Advance Specialization Partner

Windows Server & SQL Server Migration
Modernization of Web Application